



Welcome to SNOW HEAVEN JAPAN



Japanese Snow Resorts have a unique charm that sets them apart from those in other countries. With 113 years having passed since the introduction of skiing to the country, SNOW HEAVEN JAPAN, a media initiative, was established to amplify the enchantment of Japan's snowscapes and resorts for visitors. The project, initiated in 2010, aims to enable as many visitors to Japan as possible to partake in the exhilaration of Japan's snowy landscapes.

The e-book can be viewed free of charge.



e-Book



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